

PEOPLE'S EDUCATION TRUST (R)

PES COLLEGE OF ENGINEERING, MANDYA

DEPARTMENT OF MANAGEMENT STUDIES
AND RESEARCH CENTRE

ANNUAL NEWS LETTER ACADEMIC YEAR 2022-23



Late Sri. K V Shankara Gowda
Founder of PET (R)



Sri. K S Vijay Anand
President of PET (R)

Volume-05

Issue-01

ಅದಮ್ಯ...

ADAMYA - 2023

November
2023

Irreplaceable Potential...



Approved by Accredited by Affiliated by Accredited by



Rank Band **150-200**
In NIRF 2023

Rank Band **11-50**
In NIRF Innovation 2023

Dr. Alure Gowda
Head of the Department

ADVISORY BOARD

Dr. H M Nanjundaswamy
Principal

Dr. Vinay S
Vice-Principal

EDITORIAL BOARD

Dr. P Somshekar
Dr. A S Mahesh
Prof. T D Suman

242nd Rank

91st position in ROI
(B - School Survey
Business Today 2023)

Dr. A C Kiran Kumar
Editor

Prof. Mahendra Kumar B R
Prof. Mary Soundarya J



P.E.S. COLLEGE OF ENGINEERING MANDYA - 571 401



DESK OF HONORABLE PRESIDENT



It is my privilege to state that, The Department of Management Studies and Research Centre for bringing its fifth volume of annual news letter ADAMYA-2023. In the department of Management Studies and Research Centre enlightens stake holders can help professionals that enhances their career opportunities, The student's skills and knowledge necessary to start new business , and many employers require an MBA for certain Management and leadership positions.

Sri. K S Vijay Anand
President of PET^(R)
Mandya

SECRETARY MESSAGE



I am happy to share Department of Management Studies bringing out the Annual Newsletter ADAMAYA-2023. An MBA graduate is certified in all known areas and major managerial roles within an establishment this degree is one that is highly recognizable throughout the world it can be used to pursue various career fields in-depth view of the business world.

Sri. S L Shivaprasad
Secretary of PET^(R)
Mandya

MESSAGE

FROM THE PRINCIPAL

It is my pleasure that to the Department of Management Studies. The department is nurturing, supporting and educating our student community. An MBA program provides more diverse and wider field for graduates to expand in. An MBA gives dual specialization option in various functional areas of Management like Finance, Marketing, Human Resource Management.



Dr. H.M. Nanjundaswamy
Principal, PESCE

FROM THE VICE-PRINCIPAL

Its matter of great pride for the Department of Management Studies to bring out the fifth volume of newsletter Adamyia 2023, the newsletter presents academics, non-academics & research activities and the same is presented in the newsletter for the all the stakeholders. This newsletter is a mirror which reflects the clear picture of all sort of activities undertaken by the Department of Management Studies; I express my heartfelt congratulations to staff members and students for their fruitful effort in bringing out this newsletter.



Dr. Vinay S
Vice-Principal, PESCE

FROM THE HOD

With a Master in Business Administration, many graduates become young entrepreneurship by enrolling in MBA program, student can acquire requisite knowledge and practices needed to potentially develop and operate the business. These skills learn will put you in the perfect position to manage business effectively and contributing to the economic development of our Nation.



Dr. Alure Gowda
Head of the Department

EDITOR MESSAGE

It gives me an opportunity to experiment emerging areas in the field of business studies, the Department of Management Studies organize various training programs, industrial visit, seminars relevant areas on business and entrepreneurship in this process, the in-house newsletter ADAMYA 2023 is a very humble attempt to showcase the faculty- student talent. I believe the newsletter is a mirror which reflects the clear picture of all sort of activities undertaken by the Department.



Dr. A. C. Kiran Kumar
Editor, MBA Department

MEMBERS OF THE FACULTY



Dr. Somashekar P.
Professor



Dr. Mahesh A.S.
Associate Professor



Dr. Alure Gowda
Associate Professor & Head



Dr. Kiran Kumar A.C.
Associate Professor,
Placement Coordinator,



T.D. Suman
Assistant Professor



Mahendra Kumar B.R.
Assistant Professor



Mary Soundarya J.
Assistant Professor

NON-TEACHING STAFF



Shivashantha. K
SDA and
Computer Operator



Manjesh. M
Assistant Librarian



Shivanna. K. M
Helper



Chaitra
Attender

ABOUT P.E.S. COLLEGE OF ENGINEERING

P. E. S. College of Engineering, Mandya was started in the year 1962 by People's Education Society®, Mandya under the leadership of Late Sri K. V. Shankara Gowda.

P.E.S College of Engineering, Mandya is ranked in the band 151-200 among Engineering colleges in India in the NIRF 2023. P.E.S. College of Engineering, Mandya has secured 137th NIRF rank in the year 2022 against 139th in 2021, 147th rank in 2020 and 161st rank in 2019.

DEPARTMENT OF MANAGEMENT STUDIES

Department of Management Studies was started in the academic year 2009 - 2010 to train and impart quality management education with an intake of 60 students to meet the demand of management education in the changing scenario of the global environment.

VISION

Develop responsible leaders through high quality management education, research and entrepreneurship contributing to business, society and environment.

MISSION

- M1: To provide management education to find solution to business problems by imparting analytical skills, knowledge and critical thinking abilities.
- M2: To inculcate leadership qualities, research culture and entrepreneurial skills for professional development with state of the art facility.
- M3: To accomplish professionals to communicate economic, legal, and ethical aspects of the business, society and environment.

PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

- PEO-1: Demonstrate analytical and decision making skills among students.
- PEO-2: Exhibit leadership & managerial qualities through working with cross functional teams.
- PEO-3: Apply creativity through holistic knowledge for better understanding of Economic, legal & ethical aspects of the business, society and environment.

AICTE APPROVAL OF THE DEPARTMENT

The department has received the AICTE approval for the academic year 2023-24

PROGRAMME OFFERED BY THE DEPARTMENT

➤ **MBA - DUAL SPECIALIZATION**

Finance & Human Resource Management

Finance & Marketing Management

Human Resource Management & Marketing Management

➤ **Ph.D.**

1. MBA (Master of Business Administration)

Department offers full time MBA programme of two years. This course is approved by AICTE (All India Council of Technical Education). Department offers Dual specializations, such as Financial Management, Marketing Management and Human Resource Management. In addition to the value-added course, Department offers certificate course on Tally and ERP. Students are also exposed to industrial visits, management fests, sports, cultural and community development activities along with their regular classes.

2. Ph.D. Programme

The Department of Management Studies recognized as research center from VTU during the year 2017 and from University of Mysore in the year 2021. Aspirants are given a chance to do research on regular full-time basis or part time basis, present department has four research supervisors guiding more than 14 students. 01 student has been awarded Ph.D. till date.

DIFFERENT CELLS OF THE DEPARTMENT

1. Research and Development
2. Management Association
3. Placement Cell
4. Alumni Association
5. Utsav Weekly Management Event
6. Innovation Incubation and Entrepreneurship Cell (IIEC)
7. Industry Institution Interaction Cell (III)
8. Computer Lab
9. Library and Information Centre

DEPARTMENT ACHIEVEMENTS

➤ NATIONAL BOARD OF ACCREDITATION

Department has received accreditation status from Academic Year 2023-24 to 2025-26.

➤ BUSINESS TODAY

242nd Rank B – School Survey Business Today - 2023.

91st Position on Return On Investment – ROI Business School Survey Business Today 2022

245th Rank B – School Survey Business Today 2022.

➤ TIMES OF INDIA

73rd Rank on Times B – School Survey 2023

95th Rank in Research Methodology Survey Conducted By Top 150 Times B– School Survey 2023.

➤ NIRF 2020

NIRF – India Ranking 2020 Overall (Rank – Board 151 – 200).

➤ THE WEEK

148th Rank B – School Private All India The Week In 2019.

62nd Rank in B – School South Zone The Week In 2019.

58th Rank in B - School Private South Zone The Week In 2019.

➤ Departmental Activities

1. UTSAV – Weekly Management Event

2. Industry Institution Lecture Series

3. Special Lecture Series

4. Pre - Placement Training

5. Case study based pedagogy

6. Entrepreneurship Development activities

7. Collaborations with industries and Professional Bodies

8. Alumni Lecture Series

9. Wi-Fi Facility, Internet Facilities

10. Exclusive Library E- resources

11. Funded Projects

12. Motivating Business plan competition

13. Training to student project programs

14. Motivation to national/ international Management fest

15. Involving to societal activities

16. Organizing Cultural activities

17. Organizing to Intra and Inter sports activities

18. Motivating to paper presentation and research competition

placed in reputed national and multinational companies. They offer good package to students.

HOMAGE

RELEASE OF NEWSLETER - ADAMYA 2022



Sri. S L Shivaprasad, Secretary of PET ® ,Mandya & Dr R M Mahalinge Gowda, Principal P E S College of Engineering Mandya, inaugurating the Annual Newsletter Adamyia -2022 at the Department of the Management Studies on 30.11.2022



Department of Management Studies expressed gratitude to Sri. S L Shivaprasad Secretary PET ®, Mandya on the occasion of release of Annual Newsletter Adamyia 2022 on 30.11.2022.



Faculty members, Class representatives and Final year students were presented on the occasion of ADAMYA – 2022.

MBA Orientation Program



Dr. R M Mahalingegowda Principal, PES College of Engineering, Mandya addressed first year PG students at K V Shankare Gowda Placement and Training Auditorium in the orientation program on 23.02.2023.



Dr. Umesh D R Deputy Dean, Academics addressed PES Autonomous rules and regulations about the academic program for first year PG students



Faculty members and students presented in the 2022-2023 batch orientations program.

FRESHERS DAY AND FAREWELL EVENTS



The final year students of 2021-22 batch organized fresher's day - 2023 for the first-year students of 2021-22 batch at open air theater, MBA Department on 24.06.2023.



The final year students conducted various management games, events and cultural activities to welcome first year students.



The first-year students of 2021-22 batch organized farewell function for final year students of 2020-21 batch in H D Chowdaiah Auditorium on 13.07.2022.



The first year MBA students give farewell to the departing final year students with the theme "THINGS END MEMORIES LAST FOREVER," with all the final year students wishing to future careers in the corporate sector.

KSCST 46th Student Project Program (SPP): 2022-2023



The KSCST described in the information serves as a coordinating body for applied research programs in universities and other institutions. Its main objectives are to identify suitable areas for the application of Science and Technology, foster communication and collaboration between research centers, government agencies, farms, and industries, and address development needs in Karnataka. It advises the government on policies and measures to promote the application of Science and Technology to various sectors, including health, education, manpower utilization, and the scientific management of natural resources. The organization also prepares Science and Technology plans aligned with the state's development needs and provides advice on other relevant matters related to Science and Technology in Karnataka. Karnataka State Council for Science and Technology invites project proposals for MBA students for sponsorship under the 46th series of student project program.

PROJECT SELECTED FOR EXHIBITION

Guides	Dr. A S Mahesh
	Dr. Aluregowda
Students	Mr. Vinith H
	Ms. Niveditha S K
	Mr. Darshan N
	Ms. Gowthami P

Project selected for 46th series of SPP seminar and exhibition held at Alva's Institute and Technology, Moodbidri, Karnataka on 11th and 12th of August 2023.

SANCTION OF STUDENT PROJECT

Guides	Dr. A S Mahesh
	Dr. Aluregowda
Students	Mr. Vinith H
	Ms. Niveditha S K
	Mr. Darshan N
	Ms. Gowthami P

Sanction of student project 46th series Plastic Disposer.

FKCCI 15th EDITION OF MANTHAN 2023 BUSINESS PLAN COMPETITION



Federation of Karnataka Chambers of Commerce and Industry (FKCCI) conducts Industry-specific events and programs for the benefit of the society at large. One of the flagship events of FKCCI is MANTHAN, the annual Business Plan Presentation Award Program, which motivates the students to initiate the start-ups. FKCCI is organizing “MANTHAN” a business plan presentation Competition for the UG/Graduate/PG and Diploma students in Karnataka to evaluate, recognize and reward the best original, commercially viable and implementable business proposals. Instituted in 2009 and now in its 16th edition, MANTHAN-2023 is aimed at encouraging young minds to develop an entrepreneurial spirit and motivate them to initiate the start-ups.



Agri Yanthra - Under the guidance of Dr. Aluregowda

Ms. Gowthami P	4PS21BA000
Mr Prashanth M V	4PS21BA000
Mr. Vinith H	4PS21BA000



Krishi Dhan - Under the guidance of Dr. A.C. Kiran Kumar

Amruth Raj G P	4PS21BA000
Lavanya N	4PS21BA000
Shyna Mary A	4PS21BA000
Soujanya H V	4PS21BA000



Organic Buffet - Under the guidance of Dr. A.S. Mahesh

Sanjay Gowda G A	4PS21BA000
Kampana M	4PS21BA000
Rakshitha Ganesh	4PS21BA000
Shwetha C	4PS21BA000

Student Participated in Management and Sports Events

VVCE 03.12.2022

1st State Level HR & BUSINESS Student Quiz 2022

Quiz subjects
General Knowledge
Business, HR & Management

Who can take part
B. Com, BBA, M. Com, MBA & any Management Students (Linkage not possible out state)

Quiz rounds
Screening written test
GK & Functional rounds

Registration & guidelines

- No registration fee
- Two students in a team
- Any number of teams can participate from the same college
- The team members should be from the same college
- Each prize of Rs. 5000 & Rs. 2000 will be given to the Winner & Runner up
- A certificate of participation will be provided to all the participants
- Accommodation facilities will be provided to outstation students
- The winners of the Quiz Master is final in case of any dispute
- Nomination can be emailed to mysurahrforum@gmail.com
- The last date of registration is 30 November 2022
- Details will be provided to all participants

For more details, contact:
Phonemon M - 7022030088
Prof. Manjunath - 8881295480
Prof. Shreevan - 8862842802



Final year students had participated in HR & Business Student Quiz 2022 organized by Vidyavardhaka College of Engineering on 03.12.2022

SANKRANTHI - THE INTER COLEGE FEST



Final Year Students had participated in Inter College Management Fest organized by Maharaja Institute of Technology Mysore MITMAS SANKRANTHI – 2023 which was held on 31.01.2023 and secured Runner up position – Vilakku (Skillathon) Award.

STUDENT PARTICIPATED IN MANAGEMENT FEST

MANNOVEX 07.08.2023



A National level Management fest was organized by MBA Department, JSS Centre for Management studies (JSSCMS), JSS Mahavidyapeetha, JSS Technical Institutions campus, Mysore. A team with Karthik M D, Chethan Kumar D M, Jayanth Aradhya A M, Sanjana B K, Harshitha B S, Varun Gowda S B, Sinchana B S, Hamsa G K, Prakruthi N, Shaistha Khanum, participated from the department in the management fest MANNOVEX 2023

PGCET EXAM 24.09.2023



The faculty members of the department creating awareness about PESCE MBA Autonomous program at various PGCET exam centers

Student Participated in Management and Sports Events

KREEDOSTAVA 27.03.2023



First year students Karthik M D, and Hemanth G had participated in Kreedotsava 2023 "A Multi Sports Event" Jointly Hosting by Rotaract Mysore and Rotaract NIEFGC on 27th March, 2023 at ARC Sports Zone, Mysuru

FESTINOVA 13.07.2023



First-year students took part in Festinova 2023, which was organised by the P.E.S College of Engineering, Master of Computer Application. In the Festinova - 2023 Inter Department Cultural Competition, Mr. Patel Vinesh Kumar S won first place in the dance competition on 13.07.2023.

SOCIETAL - ACTIVITIES



On 12.01 2023, P.E.S.C.E. NSS Wing host a motivational speech in honor of Vivekananda's birth anniversary. The event was launched by lighting a lamp by Dr. R.M. Mahalingegowda, Principal P.E.S.C.E., Dr. Mohan Kumar, C.S. and Dr. A.C. Kiran Kumar, NSS Program Officer.



Prof T D Suman has given a special talk on "Self-Management is Necessary – To make one Self Proud" on the occasion of Orientation Program for 1st Year BE Students for the academic year 2022-23 on 09th December 2022.



ನಿರಂತರ ಕಲಕಾ ಫೌಂಡೇಷನ್ ಟ್ರಸ್ಟ್ (ಲಿ.)
ಪುಸ್ತಕಪಠ, ಮಧ್ಯ ಪೋಷಣೆ, ಮಂಜು ಬೆರೆ

ರಕ್ತದಾನ ಶಿಬಿರ

ದಿನಾಂಕ : 02-02-2023ರಲ್ಲಿ ಗುರುವಾರ ಸಂಜೆ : ರಾತ್ರಿ 10-00 ರಿಂದ ಮಧ್ಯಾಹ್ನ 3-00 ರವರೆಗೆ
ಸ್ಥಳ : ಹೋಟೆಲ್ ೩೦೦೦ ಶೃಂಗಾವರಿ ಮಲ್ಲೇನಹಳ್ಳಿ ರಕ್ತದಾನ ಶಿಬಿರದಾನ

Save a life Give Blood ರಕ್ತದಾನ ಮಾಡಿ, ನಾಲ್ಕು ಜೀವಿಗಳನ್ನು ಉಳಿಸಿ...
ಮೆಚ್ಚಿನ ಮಾಹಿತಿಗಾಗಿ ಸಂಪರ್ಕಿಸಿ : 8970976052

Prof. Chethan M S had participated as chief guest in Blood donation on 02.02.2023 at Government High School, Hullenahalli, Mandya.

BLOOD DONATION CAMP 13.01.2023

YOUTH RED CROSS WING
PES COLLEGE OF ENGINEERING, MANDYA
"VOLUNTARY BLOOD DONATION CAMP"
The blood you donate gives someone another chance at life.
GIVE THE GIFT OF LIFE
DONATE BLOOD
Venue: Dr. H. D Chowdaiah Auditorium, PES College of Engineering, Mandya
Date: 13th Jan 2023, Friday
Time: 9:30 am to 4:30 pm

P.E.S. College of Engineering Mandya has organized Voluntary Blood donation camp. The Department of Management Studies students have voluntarily & actively participated in the camp by donating the blood to save life.



Mr. Manu M S Final year student, Voluntarily donating the blood in the blood donation camp organised in our college.



Mr. Sanjay Gowda G H Final year student, Voluntarily donating the blood in the blood donation camp organised in our college.



NATIONAL LEVEL WORKSHOP ON FINANCIAL VALUATION AND MODELING - 14 TO 16 SEPTEMBER 2023

THREE-DAY NATIONAL LEVEL WORKSHOP ON FINANCIAL VALUATION AND MODELING

Workshop Schedule

Day 1 : Thursday, 14th September, 2023

- Registration & Welcome Address
- Introduction of Financial Valuation
- Financial Statement Analysis
- Financial Modeling
- Workshop Dinner

Day 2 : Friday, 15th September, 2023

- Introduction of Modeling
- Financial Modeling using MS Excel
- Introduction of Financial Modeling
- Workshop Dinner

Day 3 : Saturday, 16th September, 2023

- Financial Modeling using MS Excel
- Introduction of Financial Modeling
- Workshop Dinner

Workshop Registration and Payment

Category	Registration Fee	Modeling Fee
Faculty	₹ 10,000	₹ 10,000
Students	₹ 5,000	₹ 5,000
Workshop Dinner	₹ 1,000	₹ 1,000
Workshop Material	₹ 500	₹ 500



SBRR Mahajana First Grade College PG Wing (Autonomous) dept. of Business Administration organized three day National Level Workshop on Financial Valuation and Modeling.

Prof. Mahendra Kumar B R had participated in the workshop and received the certificate



Harshitha B S and Deepak Gowda M T students from our department had participated in three days' workshop conducted SBRR Mahajana First Grade College PG Wing (Autonomous) department of Business Administration

SPECIAL LECTURE ON INTERNSHIP GUIDANCE



Dr. A. S Mahesh addressed I year students about internship guidance on 16-10-2023, at MBA Department, PESCE, Mandya.

STAKEHOLDERS MEETING



The Parents teachers meeting conducted on 25 July 2023 at MBA Department to discuss about curricular & academic matters.



The Alumni & Teachers meeting conducted on 22 July 2022 at MBA Department to discuss about Placement and Entrepreneurship activities.



Teachers and Final year students meeting conducted on 25 July 2023 at MBA Department to discuss about curricular and academic matters.

INDUSTRIAL VISIT 08.07.2023



On July 8, 2023, the final-year students travelled to Kaynes Technology India Limited, Belgola Food Industrial Area, Metagalli, Mysore, to speak with several functional departments about the company's technology and product processes.



Students of final year took a trip to the Himavad Gopalswamy Temple (Hilltop Hindu temple featuring a shrine to Lord Krishna, plus views of Bandipura National Park).

INTERNSHIP & CAREER OPPORTUNITIES FOR FINAL YEAR STUDENTS



Mr. Gagan Deep Manager of Big basket has provided the internship opportunity in Big basket of TATA group and suggested the students to make use of this platform for their career growth.



Mr. Praveen III Batch MBA student Provided Career Guidance for the First year students on 20.05.2023.



CAREER GUIDANCE ON INVESTMENT BANKING 2023

MARK BRANDON VERUNM
Career Architect

RAJ YELLAPANTULA
Strategic Consultant

DR. R. H. HANALDEBE SORWE
Assistant
DR. AJITH SURESH
Assistant
DR. SIMHA S
Placement Officer
NETIMA A R
Placement Coordinator
MBA/C &
Product Management Practitioner

15 JULY 2023 10:00 AM Onwards

PES College Campus,
Mandya, Karnataka-576101



Mr. Mark Brandon Verunm (Career Architect) and Raj Yellapantula (Strategic Consultant) provided the Career Guidance on Investment Banking – 2023 organized by Department of MBA in association with Training and Placement Cell on 15.07.2023.

INDUSTRY INSTITUTE LECTURE SERIES

People's Education Trust (R)
P.E.S. College of Engineering, Mandya
(An Autonomous Institution Aided by Government of Karnataka, Affiliated to VTU, Belagavi)

DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTER

**IN ASSOCIATION WITH
III-PESCE-MANDYA-2023**

Industry Institute Lecture Series:

Talk on :
IMPORTANCE OF ENTREPRENEURSHIP
By: RAGHUNANDAN

On 03rd February 2023
Venue : MBA Smart Class

HOD :
Dr. Alure Gowda

III Coordinator :
Dr. Somashekar P

A blue and white poster for an industry institute lecture series. It features the logos of P.E.S. College of Engineering, Mandya and the Department of Management Studies and Research Center. The text includes the title 'Industry Institute Lecture Series: Importance of Entrepreneurship' by Raghunandan, the date 'On 03rd February 2023', and the venue 'MBA Smart Class'. It also lists the HOD as Dr. Alure Gowda and the III Coordinator as Dr. Somashekar P. There are portraits of the speaker and the President of PET (R).

Mr. Raghunandan delivered Industry Institute Lecture series on Importance of Entrepreneurship organized by Department of Management Studies and Research Center on 03.02.2023.

People's Education Trust (R)
P.E.S. College of Engineering, Mandya
(An Autonomous Institution Aided by Government of Karnataka, Affiliated to VTU, Belagavi)

DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTER

**IN ASSOCIATION WITH
III-PESCE-MANDYA-2023**

Industry Institute Lecture Series:

Talk on :
SUPPLY CHAIN MANAGEMENT
By: M N SURESH

On 03rd February 2023
Venue : MBA Smart Class

HOD :
Dr. Alure Gowda

III Coordinator :
Dr. Somashekar P

A blue and white poster for an industry institute lecture series. It features the logos of P.E.S. College of Engineering, Mandya and the Department of Management Studies and Research Center. The text includes the title 'Industry Institute Lecture Series: Supply Chain Management' by M N Suresh, the date 'On 03rd February 2023', and the venue 'MBA Smart Class'. It also lists the HOD as Dr. Alure Gowda and the III Coordinator as Dr. Somashekar P. There are portraits of the speaker and the President of PET (R).

Mr. M N Suresh delivered Industry Institute Lecture series on Supply Chain Management organized by Department of Management Studies and Research Center on 03.02.2023.

JOB FAIR 2022



ಜಯಕರ್ನಾಟಕ ಸರ್ಕಾರ
ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಅಧೀನದಲ್ಲಿರುವ
ಕರ್ನಾಟಕ ರಾಜ್ಯದ ಸರ್ಕಾರದ
ಜಯಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಅಧೀನದಲ್ಲಿರುವ
ಕರ್ನಾಟಕ ರಾಜ್ಯದ ಸರ್ಕಾರದ



ಪ್ರೊ. ಮಹೇಂದ್ರ ಕುಮಾರ್ ಬಿ.ಆರ್.



ಪ್ರೊ. ಮರಿಯ ಸೌಂದರ್ಯಾ ಜಿ

ಮಂಡ್ಯ ಜೃಹತ್ ಉದ್ಯೋಗ ಮೇಳ 2022

JOB FAIR

JOB FAIR

14
ಡಿಸೆಂಬರ್
9AM TO 6PM

5,000
ಪಟ್ಟಿ
ಉದ್ಯೋಗಿಗಳು

ವಿದ್ಯಾರ್ಥಿಗಳು

ಎಸ್.ಎಸ್.ಎಲ್.ಸಿ / ಪಿ.ಯು.ಸಿ.
ಬಿ.ಏ.ಐ / ಡಿಪ್ಲೊಮಾ /
ಐ.ಇ. / ಯಾವುದೇ ವರ್ಷದ

ಸ್ಥಳ

ಪಿ.ಇ.ಎಸ್. ಇಂಜಿನಿಯರಿಂಗ್
ಶಾಲೆ, ಕಂಪೌಂಡ್ ರಸ್ತೆ,
ಮಂಡ್ಯ - 571 401

ಠರಣೇಶ್ವರ ದಾಟುಗೆರೆ

ಅಭ್ಯರ್ಥಿಗಳು ಕ್ಷೇತ್ರದ ದಾಖಲೆಗಳ ಬೆಂಬಲಿ ಪ್ರತಿ, ಪಾಸ್ ಮಾಡಿ ಗೆಟ್ ಫೋಟೋ,
ಅದರ್ ಕಾರ್ಡ್ ಪಾಸ್ ನೈವಿಡದ ಪರಿಶೀಲನೆಗೆ ನೆರವು ಸಂದರ್ಶನಕ್ಕೆ ಬಾಕಿಬಿಟ್ಟಿರಬಹುದು.

ದೂರದೂರ ಸಂಪನ್ಮುಖ್ಯ
+91 8152962401
+91 8618330503
08232 295010

ಅಪರ ಅಭ್ಯರ್ಥಿಗಳು ಇಲ್ಲಿ ನೋಂದಾಯಿಸಿಕೊಳ್ಳಬಹುದು
<http://skillconnect.kauushalkar.com/candidate/reg>

QR ಕೋಡ್





Prof. Mahendra Kumar B R and Prof. Mary Soundarya J and students were Volunteers for Job Fair on 14.12.2022.

BEST PRACTICES



The first year students subscribing Times of India and Economic Times newspaper to enhance communications skills among students.



First year students reading the Economic Times newspaper to explore information about business trade and service sectors.



Department of Management studies has a culture of newspaper reading for all first year and second year student on all the working days from 10.50 am to 11.15 am which enables them to comprehend recent trends in business, commerce and industries.

CULTURAL EVENTS



Ms. Chandana K R final year student participated in the Patriotic Singing Competition organized by ISTE & YRCW day and secured first place on 17.08.2022.



During November, the department celebrated Kannada Rajyotsava. Every year the natives of Karnataka gather together and celebrate the day by hoisting the state flag and organize cultural events.

On 15th November 2022, we welcome a talented artist Mr. Shamburaj to our premises & he entertained with his mimicry talent and created a mystical ambience. Students enjoyed his proficient skill. This shows his love and affection towards Kannada Rajyotsava.





P.E.S College of Engineering, Mandya

ವ್ರಸ್ತುತಪಡಿಸುತ್ತಿರುವ

"ಪಿ.ಇ.ಎಸ್.ಸಿ.ಇ ಕನ್ನಡ ಕಲೋತ್ಸವ"

ಕಲಿಯೋಕೆ ಕೋಟಿ ಭಾಷೆ, ಅಡಿಯೋಕೆ ಒಂದೆ ಭಾಷೆ,
ಕನ್ನಡ ..ಕನ್ನಡ ..ಕನ್ನಡಿ ಕನ್ನಡ ...



DATE: 19TH AND 20TH OF NOVEMBER
PLACE: PLACEMENT AUDITORIUM



Shyna Mary, Impana K S and Priyanka M final year students participated and performed group dance on the occasion of Kannada Kalostsava organized by our college on 25.11.2022.

On the Occasion of Kannada Kalostsava our college had organized Food-Mela from our department, final year students have actively participated in the food mela.



JNANA CAVERY



The final year students Jeevan Kumar K M & Priyanaka M had participated in PESCO Fashion Crew, as a part of Jnana Cauvery Event organized by P.E.S. College of Engineering, Mandya on 23.06.2023.



The Final year students celebrated Black and White Day as a part of ethnic day of Jnana Cauvery Event organized by P.E.S. College of Engineering, Mandya on 22.06.2023.

The students celebrated ethnic day at the Department of Management Studies with Indian traditional costumes on 23.06.2023.



PLACEMENT ACTIVITIES

Sl No.	USN NO	Name	Name of the Employer	Package
1	4PS21BA001	AMRUTH RAJ G P	Vistaar Financial Services Pvt Limited	3.68 LPA
2	4PS21BA002	ANU H K	Shriram Life Insurance Company	3.50 LPA
3	4PS21BA003	ARJUN S	RupeeBoss Financial Services Pvt Ltd	3.10 LPA
4	4PS21BA009	CHANDANA K R	VR DELLA IT Services Pvt Ltd	3.93 LPA
5	4PS21BA011	DARSHAN N	Sutherland	3.00 LPA
6	4PS21BA013	GOWTHAMI P	VR DELLA IT Services Pvt Ltd	3.93 LPA
7	4PS21BA015	IMPANA K S	Investosure Consultancy Private Limited	5.00 LPA
8	4PS21BA016	JEEVAN KUMAR K M	Kaynes Technology	3.24 LPA
9	4PS21BA017	KAMPANA M	Investosure Consultancy Private Limited	5.00 LPA
10	4PS21BA018	KARTHIK M	Aavas Financiers Limited	3.48 LPA
11	4PS21BA019	KULSUMALI S	Shriram Life Insurance Company	3.50 LPA
12	4PS21BA022	MAMATHA L	GOAL10X TECHNOLOGIES PVT LTD	2.40 LPA
13	4PS21BA025	MEGHANA P M	Investosure Consultancy Private Limited	5.00 LPA
14	4PS21BA027	NEHASHREE N M	Sutherland	3.00 LPA
15	4PS21BA029	NISHANTH D M	Just Dial Limited	2.78 LPA
16	4PS21BA032	NIVEDITHA S K	Investosure Consultancy Private Limited	5.00 LPA
17	4PS21BA033	PADMASHREE Y	Shriram Life Insurance Company	3.50 LPA
18	4PS21BA034	PRAJWAL GOWDA T R	VR DELLA IT Services Pvt Ltd	3.93 LPA
19	4PS21BA039	PRIYANKA M	Shriram Life Insurance Company	3.50 LPA
20	4PS21BA040	RAKSHITHA C S	VARUN Motors Pvt Ltd	3.00 LPA
21	4PS21BA042	RAVI K S	NSL Sugar Ltd.	2.50 LPA
22	4PS21BA043	SANJAY GOWDA G A	Investosure Consultancy Private Limited	5.00 LPA
23	4PS21BA046	SHWETHA C	PRIMUS	2.40 LPA
24	4PS21BA047	SHYNA MARY A	Accenture Solutions Private Ltd	2.55 LPA
25	4PS21BA050	SUDARSHAN L	Investosure Consultancy Private Limited	5.00 LPA
26	4PS21BA054	TEJASHREE K B	Investosure Consultancy Private Limited	5.00 LPA
27	4PS21BA055	THANMAYE H S	Kaynes Technology	3.24 LPA
28	4PS21BA056	TRISHA S K	Anand Audio Video	3.00 LPA
29	4PS21BA057	V N CHIRAG	Home First Finance Company India Ltd	6.00 LPA
30	4PS21BA059	VINITH H	Home First Finance Company India Ltd	6.00 LPA

UTSAV - The Department Weekly Management Events and Games



Faculty members of the dept. briefed about UTSAV weekly Management Event on 23.02.2023



BUSINESS QUIZ ACTIVITY
ON 01.03.2023.

PRODUCT STRATEGY ON
01.03.2023.



WOMEN'S DAY WAS
CONDUCTED ON 08.03.2023 .



PRODUCT LAUNCHING WAS
CONDUCTED ON 12.03.2023.



PICK AND SPEECH WAS
CONDUCTED ON 15.03.2023.



PAPER CRAFTING ACTIVITIES
WAS CONDUCTED ON 29.04.2022.



RESEARCHES AND DEVELOPMENT



Research Paper Writing Competition was organized by Subhash Swaraj Sarkar by Bharatiya Shikshan Mandal - Yuva Aayam and Research for Resurgence Foundation. Final-year student Mr. V N Chirag took part in the competition and participated on the topic “Need for Mandatory Military Training”, Galgotias University, Greater Noida.

GSSS NATIONAL CONFERENCE



Dr. Aluregowda Associate Professor and Head of the Department had participated as Technical Session Chair in National Conference on Transforming Business Management and Disruptive Technologies, Sustainability, Strategies and Challenges"- NCTB-MDT-2023organised by GSSS Institute of Engineering and Technology for women on 24/02/2023.

PRE-PLACEMENT TRAINING



Dr. A C Kiran Kumar Associate professor department of management studies giving brief introduction on Pre – Placement Training and Welcoming Soft Skill Trainer Mr. Asgar, on 17.04.2023



Mr. Asgar, Soft skill trainer, Audaz Ventures Pvt. Ltd, Bengaluru, training students about Group presentation and Group Introduction for the First year students on 18.04.2023.



Providing training for the first year students about their self-introduction for their future on 18.04.2023.

ALUMNI LECTURE SERIES



The poster for the Alumni Lecture Series on January 10, 2023, is set against a dark blue background. At the top, it features the logo of People's Education Trust (R) and P.E.S. College of Engineering, Mandya, with the text 'Established in 1976 by NBEF - 2022'. Below this, it identifies the 'Department of Management Studies and Research'. The main title 'Alumni Lecture Series' is in a large, white, serif font, followed by 'Talk by' in a cursive script. Two circular portraits of the speakers are shown: Mahadevaswamy R M on the left and Harshitha R on the right. Below each portrait, their names and details are listed: Mahadevaswamy R M (Venue: MBA Smart Class Room, Time: 10:00am) and Harshitha R (Venue: MBA Smart Class Room, Time: 11:30am). The date 'Date: 10.01.2023' is at the bottom. The poster is flanked by two photographs: on the left, a woman in a patterned dress stands at a podium in a lecture hall; on the right, a man in a white shirt stands at a podium in a lecture hall.

On January 10, 2023, Harshitha R spoke to final-year students as part of the Alumni Lecture Series about current developments in management. On January 10, 2023, Mr. Mahadevaswamy R M spoke to final-year students as part of the Alumni Lecture Series about data analytics.

The poster for the Alumni Lecture Series on January 14, 2023, is set against a dark blue background. At the top, it features the logo of People's Education Trust (R) and P.E.S. College of Engineering, Mandya, with the text 'Established in 1976 by NBEF - 2022'. Below this, it identifies the 'Department of Management Studies and Research'. The main title 'Alumni Lecture Series' is in a large, white, serif font, followed by 'Talk by' in a cursive script. Two circular portraits of the speakers are shown: Praveen S on the left and Preetham M on the right. Below each portrait, their names and details are listed: Praveen S (Venue: MBA Smart Class Room, Time: 10:00am) and Preetham M (Venue: MBA Smart Class Room, Time: 11:30am). The date 'Date: 14.01.2023' is at the bottom. The poster is flanked by two photographs: on the left, a wide view of a lecture hall with students seated at desks; on the right, a man in a white shirt stands at a podium in a lecture hall, with another man standing beside him.

On January 14, 2023, Mr. Praveen S spoke at the Alumni Lecture Series about E-Commerce for students in their final year. On January 14, 2023, Mr. Preetham M spoke to final-year students as part of the Alumni Lecture Series about the capital market.

LIST OF RANK HOLDERS

Department of Management Studies (Master of Business Administration)			
4PS20BA060 - YAVANICA N	8.74	I	
4PS20BA044 - RESHMA V	8.38	II	
4PS20BA031 - MOULYA L	8.28	III	
4PS20BA049 - SIDDESH KUMAR B V	8.16	IV	
4PS20BA016 - KARTHIK K P	8.14	V	
4PS20BA041 - RAMYA M C	8.14	VI	

RESEARCH MEET



The Research Meet - 2023 was organised on 28th July 2023 by the MBA department P.E.S.College of Engineering, Mandya.

ALUMNI FELICITATION



The final year students had organized the Alumni Meet, Anusmaran - 2023 and felicitated the Alumni on 11th February 2023

CLASS REPRESENTATIVE COLUMN 2022-23

Nestled in Mandya, PES College of Engineering is more than a place of education; it's a transformative journey. As an MBA student here, I'm fortunate to experience a blend of profound learning and practical exposure. Guided by insightful educators, the college intertwines theoretical concepts with real-world applications, fostering critical thinking and creativity vital for today's competitiveness. Beyond academia, the campus thrives with dynamic clubs, technical events, and cultural galas, sculpting holistic individuals capable of excelling in various spheres. Modern infrastructure, including well-equipped libraries and state-of-the-art labs, amplifies the learning environment, encouraging exploration and experimentation. Yet, PES Mandya's influence extends further. It cultivates values of responsibility and community consciousness, nurturing not only academic growth but also a sense of purpose. My time here hasn't just been about business education; it's been a holistic experience that has enriched me with enduring memories and values. PESCE Mandya is where aspirations take root, and capabilities find wings. It's an institution that equips you to enact tangible change in the world. In essence, PES Mandya ignites dreams and hones competencies, an incubator for a promising future.

- KARTHIK M.
Final Year Student



PES College of Engineering, located in Mandya, is more than just a school; it's a place to go on a transformational adventure. I have the good fortune to gain both in-depth knowledge and real-world experience here as an MBA student. The college fosters the critical thinking and creativity necessary for today's competitiveness by fusing theoretical ideas with practical applications under the direction of knowledgeable instructors. Beyond the classroom, the campus hums with vibrant groups, technological competitions, and cultural galas, moulding whole people capable of succeeding in many fields. Modern infrastructure, such as well-stocked libraries and cutting-edge labs, enhances the learning environment and promotes experimentation and discovery. The impact of PES Mandya, however, goes deeper. It fosters not just academic development but also a feeling of purpose by cultivating ideals of accountability and civic engagement. It has been more than simply business education for me during my stay here; it has been a complete experience that has given me priceless memories and values. Aspirations grow and skills take flight at PESCE Mandya. It's a place that gives you the tools you need to make real changes in the world.

- KAMPANA M.
Final Year Student



RESEARCH AND DEVELOPMENT

AICTE Project under Research Promotion Scheme (RPS-Mgmt)

Sl. No	Principal Investigator Name	Project Title	Area of Research	year	Amount in Rs
1	Dr. Aluregowda	Microfinance initiatives for Financial inclusion achieving through Empowering Rural Women and Poor	Women Empowerment	2022-23	2,00,000/- (Ongoing)

Karnataka State Council for Science and Technology Sponsored Projects

Sl.No	Name of the Project Guide	Name of the Students	Project Title	Amount in Rs
1	Dr. A S Mahesh Dr. Aluregowda	Mr. Vinith H Ms. Niveditha S K Mr. Darshan N Ms. Gowthami P	Plastic Disposer	4000/-

46th Series of Student Project Program (SPP) 2022-23

FKCCI Project Teams selected for Manthan – 2023 Business Plan Competition

Sl.No	Mentor Name	Name of the Student	USN	Project Title
1	Dr. Aluregowda	Ms. Gowthami P Mr. Prashanth M V Mr. Vinith H	4PS21BA013 4PS21BA036 4PS21BA059	Agri Yanthra

FKCCI Project Teams Applied for Manthan – 2023 Business Plan Competition

Sl.No	Mentor Name	Name of the Student	USN	Project Title
1	Dr. A C Kiran Kumar	Mr. Amruthraj G P Ms. Lavanya N Ms. Shyna Mary A Ms. Soujanya H V	4PS21BA001 4PS21BA020 4PS21BA047 4PS21BA049	Krishi Dhan

FKCCI Project Teams Applied for Manthan – 2023 Business Plan Competition

Sl.No	Mentor Name	Name of the Student	USN	Project Title
1	Dr. A S Mahesh	Mr. Sanjay Gowda G A Ms. Kampana M Ms. Rakshitha Ganesh Ms. Shwetha C	4PS21BA043 4PS21BA017 4PS21BA041 4PS21BA046	Organic Buffet

Research Contribution of Faculty Members for the year 2022-23

Sl.No	Particulars	Nos
1	No of publications in UGC Care Journals/ Refereed Journals	04
2	Publications in Conference Proceedings/ Edited Volumes	02
3	Presentation of Research Papers in Conference / Seminars	02
4	Participation in Research workshops/ FDPs	10

STUDENT SPEAK

I wanted to take a moment to express my thoughts on the MBA program at PESCE, Mandya. The campus environment is truly conducive to immersive learning, offering a perfect blend of serenity and academia. The professors here go the extra mile to provide unwavering support and guidance, creating an enriching educational experience. Participating in events like the Management Fest and PESCO event not only allowed me to gain practical skills but also provided a platform to apply classroom learning in real-world scenarios. Beyond the academic growth, the friendships I formed during my time here and the insights I've gained have provided me with a holistic perspective on management education.

*- Jeevan Kumar K M
Final Year Student*



I'm glad to share my experience with respect to MBA division. The home-rooms are very much equipped with adequate seating space with legitimate board and projector screen. The library has a great deal of books connected with the course materials. The grounds is well with rousing climate. Educators are useful and very capable and showing quality is great they have extraordinary information and rouse understudies in all expertise advancement exercises. The course educational plan is significant and is comparable to the business norms, it fabricates the understudies to be prepared for industry standard and meetings: The position office is working perfectly in tracking down a potential open door and assisting understudies with breaking interview. I have amazing days in MBA.

*- V N Chirag
Final Year Student*



I'm especially happy with the college. Our college is awesome and has great offices, climate, and thoroughly prepared personnel. The board is incredible and staff is exceptionally steady. The framework of the college is amazing. The grounds positions are great. It has the best climate for understudies to acquire information. The preparation given by the college is great and the business openness given to understudies is phenomenal. The resources are exceptionally talented. It has scope for such countless curricular and co-curricular exercises. I'm appreciative for the employees for their significant direction, generally speaking it is best college for concentrate on MBA program.

*- Shyna Mary
Final Year Student*



STUDENT SPEAK

I hope this message finds you well. I wanted to share a bit more about my journey through the MBA program at PES College of Engineering, Mandya. The campus provides a tranquil backdrop for focused learning, and the professors go above and beyond to nurture our growth. Participating in events like the Management Fest was eye-opening – it allowed me to practically apply the theories we learned in class, enhancing my skill set. What truly made the experience unforgettable, though, were the friendships I forged with fellow students. These connections, coupled with the practical management skills I've gained, make this program a compelling option to consider for your own academic journey.

*- Thanmaye H S
Final Year Student*



I am highly content with the college as it boasts an exceptional faculty, infrastructure, and a delightful climate. The faculty members exhibit remarkable stability, and the administration is praiseworthy. The organizational framework of the college is outstanding, along with its well-located facilities. It creates an optimal learning atmosphere for students. The college furnishes remarkable training, presenting students with remarkable avenues for professional growth. The available resources demonstrate exceptional proficiency. The college encourages a plethora of extracurricular and curricular engagements. I am grateful for the invaluable guidance from the faculty, and all in all, this institution is the perfect setting to pursue an MBA program at PESCE, Mandya.

*- Impana
Final Year Student*



My satisfaction with the college is extremely high because it has fantastic staff, offices, and a pleasant climate. The staff is quite stable, and the board is fantastic. The college's organisational structure is superb. Excellent positions on the grounds. It offers the greatest environment for learning for students. The college provides excellent preparation, and understudies are provided exceptional commercial opportunity. The available resources are extraordinarily gifted. It offers room for so many extracurricular and curricular activities. I appreciate the staff's important guidance, and generally speaking, this college is the ideal place to focus on an MBA programme.

*- Layavnya
Final Year Student*



OUR ENTREPRENEURS



Mr. ARAVINDA K S
USN : 4PS09MBA04
Company :
SHIVASHYLA BRICK



Mr. JAGADEESHA G
USN : 4PS09MBA24
Company :
SRI GANGADEVI & CO.



Mr. ARAVINDA
USN : 4PS15MBA01
Company :
ARAVAND INTERNATIONAL



Mr. YASHWANTH B
USN : 4PS17MBA58
Company :
VIDHYAN PLACEMENT

INFRASTRUCTURE

Class Rooms



Library



Computer lab



PLACEMENTS 2021-23 BATCH



Mr. Sanjay Gowda G A
Company : Investosure
Package : 5 LPA



Mr. Sudarshan L
Company : Investosure
Package : 5 LPA



Ms. Tejashree K B
Company : Investosure
Package : 5 LPA



Ms. Thanmaje H S
Company : Kaynes Technology
India Limited
Package : 3.24 LPA



Ms. Shyna Mary A
Company : Accenture
Solutions Private Ltd
Package : 2.55 LPA



Mr. Karthik M
Company : Aavas
Financiers Limited
Package : 3.5 LPA



Mr. Amruth Raj G P
Company : Vistaar Financial
Services Pvt Limited
Package : 3.69 LPA



Mr. Darshan N
Company : Sutherland
Package : 3 LPA



Mr. Neha Shree N.M
Company : Sutherland
Package : 3 LPA

PLACEMENTS 2021-23 BATCH



Mr. Jeevan Kumar K M
Company : **Kaynes Technology**
India Limited
Package : **3.24 LPA**



Mr. Vinith H
Company :
HFFC Pvt. Ltd
Package : **6 LPA**



Mr. V N Chirag
Company :
HFFC Pvt. Ltd
Package: **6 LPA**



Ms. Niveditha S K
Company : **NJ India**
Invest Pvt. Ltd
Package : **5.8 LPA**



Ms. Gowthami P
Company : **VR DELLA**
IT Services Pvt Ltd
Package : **3.94 LPA**



Ms. Impana K S
Company : **Investosure**
Package : **5 LPA**



Ms. Kampana M
Company : **Investosure**
Package : **5 LPA**



Ms. Meghana P M
Company : **Investosure**
Package : **5 LPA**



Ms. Rakshitha C S
Company : **VARUN**
Motors Pvt Ltd
Package : **3 LPA**

PLACEMENTS 2021-23 BATCH



Ms. Anu H K
Company : Shriram Life
Insurance Company
Package : 3.5 LPA



Mr. Arjun S
Company : RupeeBoss
Financial Services Pvt Ltd
Package : 3.1 LPA



Ms. Chandana K R
Company : VR DELLA
IT Services Pvt Ltd
Package : 3.94 LPA



Ms. Sweatha C
Company : PRIMUS
Package : 2.4 LPA



Ms. Mamatha L
Company : Goal10X
Technologies Pvt Ltd
Package : 2.4 LPA



Ms. Kulsum Alis
Company : Shriram Life
Insurance Company
Package : 3.5 LPA



Mr. Nishanth D M
Company : Just Dial Ltd.
Package : 2.8 LPA



Ms. Priyanka M
Company : Shriram Life
Insurance Company
Package : 3.5 LPA



Mr. Prajwal Gowda T R
Company : VR DELLA IT
Services Pvt Ltd
Package : 3.94 LPA



Mr. Ravi K S
Company : NSL Sugar Ltd.
Package : 2.5 LPA



Ms. Trisha S K
Company : Anand Audio
Video
Package : 3 LPA



Ms. Padmashree Y
Company : Shriram Life
Insurance Company
Package : 3.5 LPA

BATCH 2021-23

